

# NETWORK

ADVOCATES FOR JUSTICE, INSPIRED BY CATHOLIC SISTERS

## Debate Watch Twitter Tips

- **Keep your tweets brief** (less than 280 characters, which allows you up to 2-3 sentences)
- **Add a photo**  
*Tweets with photos result in a 48% increase in tweets being favorited*
- **Tweet at candidates and debate moderators**  
*Tweet at them by using their handle (ex: @jorgeramosnews)*
- **Use hashtags**
- **Add emotional appeal or faith language**  
*People are more likely to interact with and share posts that make them feel something or touch them on a personal level*
- **Tweet about major events** and other topics that people are talking about
- **Reply to or share/retweet interesting tweets or posts**
- **Engage with NETWORK!**  
*Follow us: @NETWORKLobby*

### January 2020 Debate

#### Candidate Twitter Accounts

@amyklobuchar      @ewarren  
@JoeBiden      @BernieSanders  
@PeteButtigieg      @TomSteyer

#### Moderator Twitter Accounts

@wolfblitzer      @abbydphillip  
@brianneDMR

### Hashtags

#MendtheGaps      #DebateBingo  
#DemDebate

**Tag NETWORK! @NETWORKLobby**

