

NETWORK Annual Report 2020

NETWORK educates, organizes, and lobbies for social and economic transformation. We are rooted in Catholic Social Justice and open to all who share our passion. We value women's leadership, welcome people from secular and religious backgrounds, affirm LGBTQ+ identities, and engage in the ongoing work to become an anti-racist organization.



Dear NETWORK Supporters,

What a historic year 2020 was for NETWORK and our country! Little did we know what the year would hold for us in January and February, when, among other things, I testified in front of the House Oversight Committee on child hunger and poverty, and rolled out our Rural Roundtable report. Then, as we began planning the rest of the year, BOOM...the devastating COVID-19 pandemic struck, and the entire world changed. As we struggled to keep our staff and families healthy, work from home, conduct virtual lobby visits, and do workshops via Zoom, our teams were amazingly nimble, and the work continued.

Most of our year was focused on the presidential election. Not since the early founding of NETWORK has our Board of Directors taken a position on a presidential candidate – but this year was different! We were called to speak out against the re-election of Donald Trump to a second term. Our Nuns on the Bus tour went virtual with the message “Who We Elect Matters,” and we launched the Equally Sacred Priorities scorecard – training hundreds of people to become multi-issue voters. With our new Pope Francis Voter campaign, we expanded our reach to 2.3 million Catholic voters through social media ads and learned that when the Spirit moves us to take bold actions, resources and support follow. **We made a difference by helping to shift the Catholic vote by as much as 7% in critical states.**

So to the NETWORK community I say: celebrate your successes this year. Let us re-commit to working together with even more vigor to make systemic change by rooting out the racial inequity and economic divides that have been made so clear in this pandemic. As 2020 showed us, we can make change happen if we work together.

Thank you!

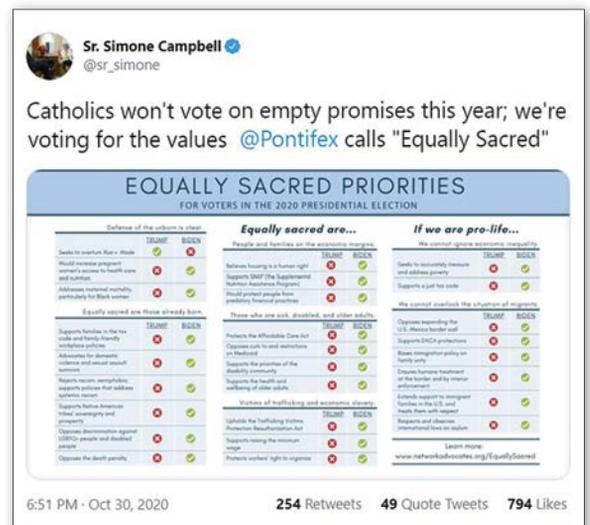
S. Simone Campbell 555

Reaching Catholic Swing Voters: Be a Multi-Issue Voter



Our “Pope Francis Voter” digital ads were seen 8 million times by 2.3 million targeted moderate and conservative Catholic swing voters in key districts, directing voters to our new website with a quiz.

On popefrancisvoter.org, we signed up 5,193 people for election emails, gaining new supporters.

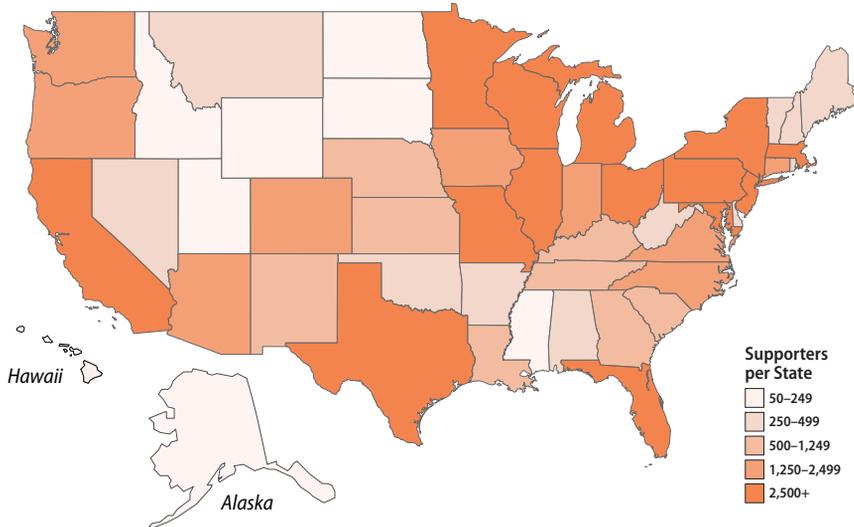


We also connected with Catholic voters through our Equally Sacred Scorecard that was published in English, Spanish, and Vietnamese — and had over 50,000 views online.

NETWORK is two organizations with one mission: NETWORK Advocates is a 501(c)(3) tax-deductible organization and NETWORK Lobby is a 501(c)(4) organization. The two sister organizations work closely together to further our movement for justice and peace.

OUR NETWORK Community

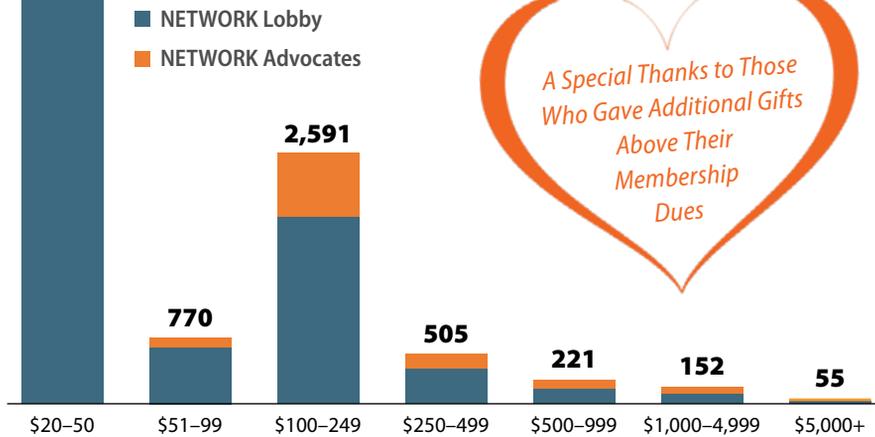
We were honored to have more than **95,000** supporters across the country in 2020



5,447

Thanks to our **9,741** members* in 2020

*Basic Membership is \$50 (\$20 if senior, student, or limited income)



A Special Thanks to Those Who Gave Additional Gifts Above Their Membership Dues

3,276 first-time donors

A Sister-Spirit welcome to our newest members!

623 GEMs

People who participated in the Giving Every Month program

2,262 Loyalty Society

People who have given consecutively for five years or more

Our Work By The Numbers

3.67 million emails sent to NETWORK supporters in **177** email blasts

653,217 visits to the NETWORK websites by **553,718** visitors

260,210 NETWORK text messages sent to advocates

33,673 Connection issues mailed to NETWORK members

13,608 calls to Members of Congress by NETWORK activists

9,037 additional actions taken (emails to Congress, petitions signed) by NETWORK activists

13,208 new followers to NETWORK, Nuns on the Bus, and Sister Simone social media accounts

2,660 press hits highlighting NETWORK's work/positions

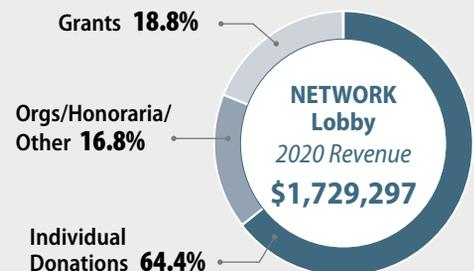
1,080 activists attended trainings, presentations, and webinars given by NETWORK staff

392 meetings with Congressional policymakers (including **132** in-district by NETWORK activists)

231 pieces of legislation supported/opposed through sign-on letters, bill endorsements, and vote recommendations

115 blogs published on NETWORK's website

Where Our Financial



In 2020, NETWORK Lobby investments had \$82,182 in unrealized gain and \$206,120 in a PPP loan, not included in this chart

Bread & Roses

~ SOCIETY ~

Members of NETWORK's Bread and Roses Society play a vital role in building the justice movement for many years to come. By planning to remember NETWORK in their will or estate plans, members make substantial, enduring commitments to our community's long-term work to create a society that promotes justice and the dignity of all in the shared abundance of God's creation.

For more information on how to make a planned gift to NETWORK, please contact us at development@networklobby.org.

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|------------------------------|------------------------|
| Alice and Robert Beezat | Fr. John Oesterle |
| Kim+ and Stephen Benoit | Rosemarie Pace |
| Margaret Betz | Suzanne Polen |
| James Biechler | Bernadette Powell |
| Carol Ann+ and Lee J. Breyer | Noraleen Renauer |
| Derek Coelho | Linda Rich |
| Susan Doherty | Barbara and Brian Roos |
| Albert Eisch | Jean Sammon |
| Jean Hamann | Fr. Tony Schumacher+ |
| Jane Houtman | Imelda Smith |
| Mary and Calbert Hubbard | Rev. Charles Topper |
| Alice Kitchen | Bernadette Tourtual |
| Dr. Norma LaSalle | Carol Watchler |
| Anne Laurance | Francine Wickes |
| Sarah Marin | Amy and Stephen Zeder |
| Rita Middendorf | Dr. Jerome Zurek |
| Elizabeth Morancy | + deceased |



IN MEMORIAM

We honor the memory of those whose estates supported NETWORK in 2020. We also recognize those who were remembered in 2020 through gifts from relatives and friends.

We are honored to be entrusted with their legacies, which will sustain our work for many years to come.

Estate Gifts

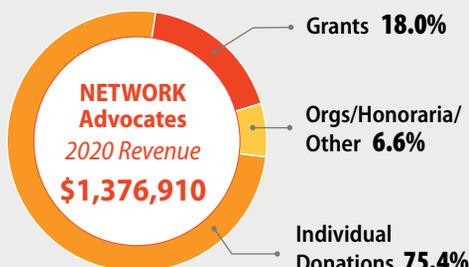
- Rev. Daniel Flaherty
- Roberta and John Hydar
- Rev. Robert J. Jones, C.M.

In Memory

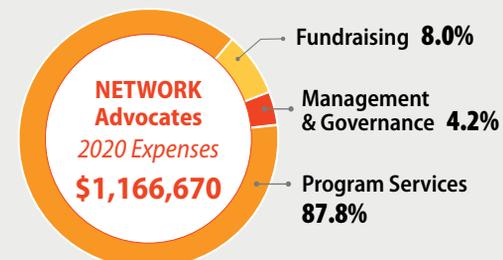
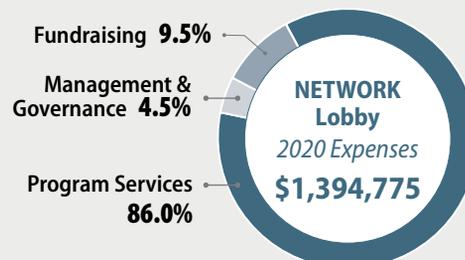
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|--------------------------------|-----------------------|
| Maureen McGrath Aggeler | Ralph J. LaFave |
| Anna Amendola | James MacDevitt |
| Rev. John B. Barasinski | Carole Marchesano |
| Hester Book | Barbara Marquardt |
| Noah Brisson | Pete McClernon |
| Nora Cahalane | Patricia Moore |
| Bill Cole | Robert X Morrell, Jr. |
| Nicolás Colón | Barbara Munjas |
| David Creps | Kathleen Murphy |
| Carl DeVivo | LuAnn Muzio |
| Eileen S. Dorman | Elena Natalizia |
| Rick Doyle | Charles P. Paley |
| Joseph Fein | David Perlman |
| Sr. Patricia Fillenwarth, SP | Eileen Shea |
| Martha Gardner | Virginia Shea |
| Stephen Groch | Ken Staack |
| Rose Heck | Philip Stephan |
| Carol Hession | Nancy Thomas |
| Michael Mark Hobson | Ruth Young |
| Shirley Katz-Cohen | |
| Sr. Carole Marie Kelly, OSF | |
| Sr. Catherine Marie Kreta, CSJ | |



Support Comes From



How Your Financial Support Impacts Our Mission



In 2020, NETWORK Advocates investments had \$218,388 in unrealized gain, not included in this chart



Nuns on the Bus 2020

The Virtual Tour

By the Numbers

55 Catholic Sisters involved in Nuns on the Bus 2020

63 Events: **5** Rallies, **25** Site Visits, **5** Dialogues Across Geographic Divides, **28** Town Halls for Spirit-Filled Voters

Majority of site visits conducted with organizations led by people of color

EARNED MEDIA



Weekends with Alex Witt



AM Joy

3 Appearances on MSNBC

423 Articles

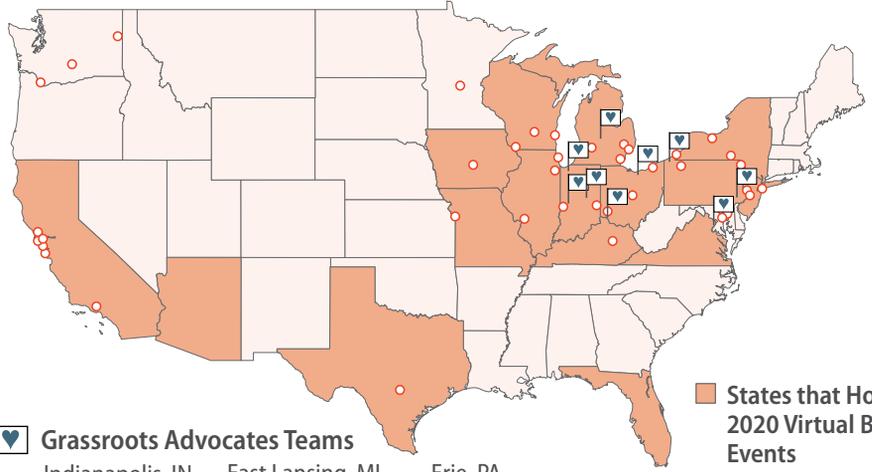
405.6K Social Shares

8.44M Journalist Reach

NETWORK and Nuns on the Bus were covered in:

The *New York Times*, the *Associated Press*, NPR, *Forbes*, *The Hill*, *Sojourners*, *Global Sisters Report*, the *San Antonio Express-News*, and the *Kansas City Star*

Where We Worked and Traveled (Virtually) This Year



- Grassroots Advocates Teams**
 - Indianapolis, IN
 - South Bend, IN
 - Terre Haute, IN
 - East Lansing, MI
 - Cincinnati, OH
 - Cleveland, OH
 - Erie, PA
 - Philadelphia, PA
 - Northern Virginia, VA

- States that Hosted 2020 Virtual Bus Events**
- Cities Where Our 2020 Nuns on the Bus Hailed From**



Guests "On the Bus"

Speaker Nancy Pelosi
 Senator Cory Booker
 Senator Sherrod Brown
 Rep. James Clyburn
 Rep. Rosa DeLauro
 Mary Kay Henry (SEIU)

Randi Weingarten (AFT)
 Valarie Kaur
 Lisa Sharon Harper
 Rabbi Jonah Pesner
 Protect Our Care
 Health Care Voter

Little Lobbyists
 Center for American Progress
 UnidosUS
 Sr. Helen Prejean
 Sr. Joan Chittister

TOP 5 SITE VISITS BY LIVE VIEWERS

- Homeboy Industries, LOS ANGELES, CA
- Angry Tias and Abuelas, RIO GRANDE VALLEY, TX
- Saint Joseph's Neighborhood Center, ROCHESTER, NY
- New Hour for Women and Children, BRENTWOOD, NY
- Progress Iowa, DES MOINES, IA

Nuns on the Bus: The Interactive Experience

More than 1,300 registered participants!



NETWORK Lobby for Catholic Social Justice
 NETWORK Advocates for Catholic Social Justice

820 First Street NE, Suite 350
 Washington, DC 20002-8065
 202-347-9797 (main)
 202-347-9864 (fax)

info@networklobby.org
 f NETWORK LOBBY • @NETWORKLobby
 www.networklobby.org
 www.networkadvocates.org