

Network Connection



50th Anniversary Special Edition | Advertising Specifications

Display Ad Options

AD SIZE

Full Page WITH Bleed

Full Page NO Bleed

½ Page Horizontal

½ Page Vertical

¼ Page Horizontal

¼ Page Vertical

⅛ Page

Just logo (for inclusion on Sponsor page)

Dimensions

Full Page (non-bleed) 7.5"w X 9.75"h	Half Page (horizontal) 7.5"w X 4.85"h	Half Page (vertical) 3.67"w X 9.75"h
(bleed) 8.5"w X 11.125"h		
Eighth Page 3.67"w X 2.45"h	Quarter Page (horizontal) 7.5"w X 2.45"h	Quarter Page (vertical) 3.67"w X 4.85"h

Submission Guidelines

- We accept the following file formats: PDF, EPS, TIFF, or JPG.
- Artwork must be 300 dpi at the intended print size.
- Colors must be converted to CMYK.
- Fonts must be embedded and/or outlined.
- **DEADLINE:** Artwork must be received by **March 25** to be included in the magazine that is sent to 10,000 members nationwide. After that date, ads will be included in an event insert at the April 22 event.

For questions about your sponsorship package, contact Kristin Schol at **202-601-7857** or kschol@networklobby.org.

For questions about ads and artwork, contact Don Clemmer at **260-580-1137** or dcllemmer@networklobby.org.